



Session 11

Et si le Diagnostic devenait Stratégique pour le médicament

Profession: Bio-Entrepreneur 2006

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BiotechInfo



Diagnostics

- More and more sophisticated
- Faster return on investment

- More and more partnerships with biotech !!

- Pharma and diagnostics get closer
- Personalised medicine
- Not only in healthcare



More and more sophisticated

Elisa (immuno tests)

Biomarkers (cancers...)

Vectors

Molecular diagnostics

DNA tests etc..

PCR...

biochips



Profitability

- Faster return on investment
- Discovery, over 10 years !!!
- Diagnostics (and vaccines) much less
- Less gains, less risks
- Investors are not the same

- Blockbusters also exist in diagnostics



Not only in healthcare

- Take Biochips
- Environment, depollution, energy, food industry, seeds...
- Same companies making biochips for various sectors
- Applications in other sectors help industrialize thus allowing better prices



Pharma and diag get closer

- No therapy without diagnostics, better say it !
- Biomarkers included in therapy
- Theragnostics (Herceptin...)
- Great promises but very few applications
- Personalised medicine, only for the rich ?
- What about neglected diseases ?



More and more partnerships

- Same concept as for discovery
- But less cases and less background
- Long term contracts
- Diag groups and biotech need to work closer
- Diag biotech have more to learn and to communicate



More...

- BiotechInfo (logo)

Special BiotechInfo diagnostics magazine in October 2006 !!!

- Congresses Forum labo, JIB, Pittcon, Biotech events.
- Major companies, Roche, BioMérieux, ...
- And more and more biotech companies

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- Red, green and white biotech
- Discovery, vaccines, diagnostics...biomanufacturing, jobs, regulatory...

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