



PROVENCE
Promotion

Being a Bio-entrepreneur in Marseille thanks to the Home Sweet Home Program

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OZ BIOSCIENCES
The art of delivery systems

OZ BIOSCIENCES

*Company
Overview*

Mission

Create, produce and commercialize research reagents based on molecular delivery systems

Visions

- ✓ **Worldwide leader of delivery systems reagents**
 - ✓ **Build a patent portfolio**
 - ✓ **Value patents through products (research) & “licensing” (therapeutic / pharmaceutical industry)**



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OZ BIOSCIENCES

*Company
Overview*

Founded: November 2003, SARL, Marseille

Founders: O. Zelphati, C. Plank & J. Haensler

Team: 6 employees



Facilities: 250 m² (INSERM – INMED, Luminy Scientific Park)

Revenues: ~ 200 K€ (2004)



Awards: ANVAR (2003-creation), PACA-Entreprendre (2003), JCE Aix - Business Affaires 2003, Masters Création-Entreprise 2004, 6th Framework Program Award (PCRD)- EU 2004.

Finances: Need Investments = 400K€

Technologies / Products

Products

Brevets:

- 1 license co-exclusive worldwide
- 1 license exclusive worldwide (reagents)
- 3 Patents: MTA - evaluation

Products:

Magnetofection™ *New transfection technology*

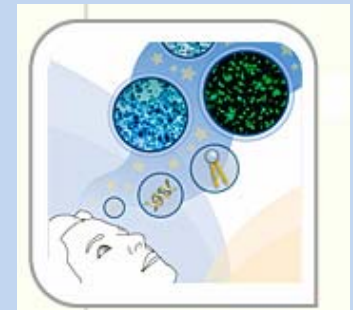
DreamFect™ *Lipid-based transfection reagent*

FlyFectin™ *Transfection reagent for Insect cells*

GeneBlaster™ *Gene expression enhancer cocktails*

Assay Kits *Gene reporter analysis kits*

Distributors: > 10 (Asia, Europe, Oceania, USA)





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Partners

*Partenaires -
Alliances*

R&D

France:

CIML Marseille, Institut Pasteur, Univ. Pharmacie Paris V, INSERM U271, Lyon

Europe:

Univ. Technique de Munich, Univ. Ludwig-Maximilians, Munich, Consortium 6th Framework PCRD (11 groups)

International: UCSF, UCSD & The Burnham Institute

Marketing: International Distributors

Financial / Logistics:

Europe

European Union Community

National

ANVAR & French Ministry of Research, DATAR / DRIRE & INSERM

Regional

Conseil Régional PACA

Conseil Général 13

PACA - Entreprendre

Provence Promotion

Biomed (Ass. Grand Luminy, Incubateur Impulse ...)



OZ - Key factors of setting-up in Marseille

- Dynamic Task force
- Expert's networks
- Private / public partnership
- Long term commitment
- Scientific strong potential
- Know-how in dedicated area
- French California way of life

Biomed: Therapeutics innovation Cluster

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2ème pôle
d'essais cliniques

Génopôle
Canceropôle

Domaines d'excellence:

Neurobiologie
infectiologie
Immunologie
cancerologie
Pathologies
Transmissibles
Bio-informatique

140 entreprises en
sciences du vivant
+ de 8000 emplois
directs



Home Sweet Home Task Force



**To the
Setting up**

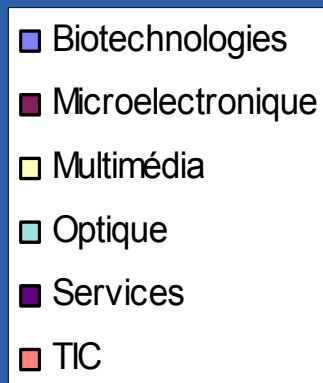
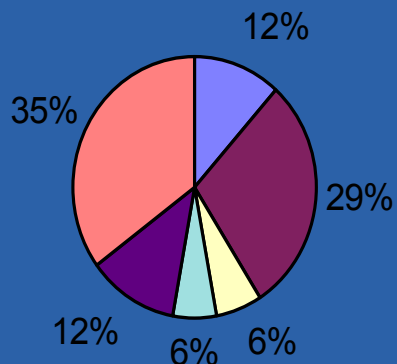
**From the
idea**

**Interview by phone,
email, hotline...
with PP**

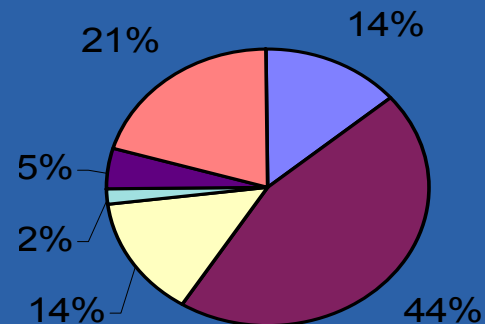
Home Sweet Home projects 2003-2004

28 projects - 400 jobs

Nombres de Projets



Nombre d'Emplois





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Home Sweet Home : Award of the most innovative program towards the entrepreneurs in 2004

