



FRANCE and JAPAN : *partnering in high technology*

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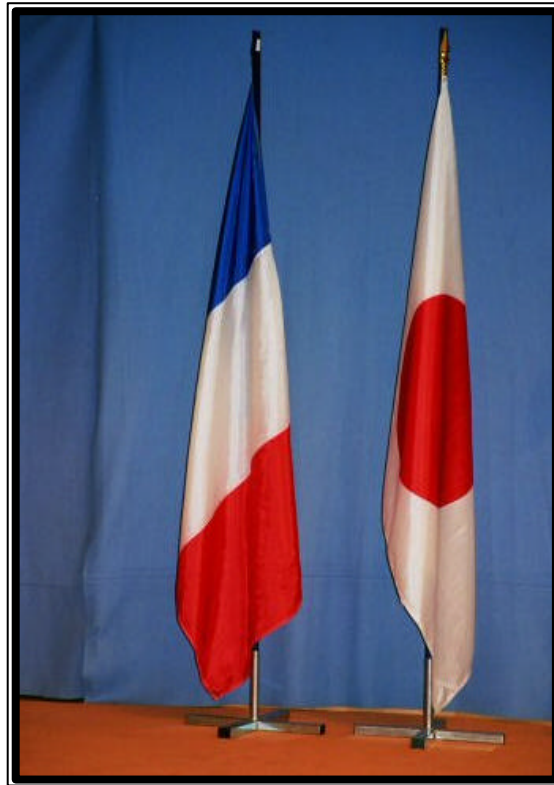
16 et 17 Mars 2004

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www.centrale-sante.net

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Japan and France : the partnership spirit





1) Why to partner between Japan and France ?

Long-term awareness of what brings closer more than takes away between France and Japan :

- ✎ the eighties, decade of crisis concerning external and commercial relations between France (Europe) and Japan obliged to reconsider the the whole mutual vision of brand image and relationship methodology ;*
- ✎ through intensified cultural relations, discovering of a similar taste for love to see work well done, elegance and harmony : useful trumps for further cooperations and deals .*



2) The trumps for partnering between Japan and France

- ✍ Adress
- ✍ Web Sites
- ✍ Etc...

3) Fields and methodology for Franco-Japanese partnership in high technology

- ? The goal for the French industry and services: *to become the privileged partner of Japan at a worldwide level, especially in the fields of high tech sectors, especially in biotechnology;*
- ? How to partner between Japan and France, *especially in biotechnology ?*





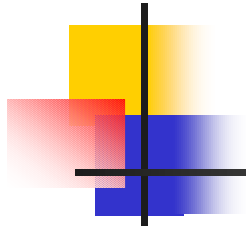
4) a) Scheme for partnering in biotechnology

- o **Identification of specific items for both supporting R&D and strengthening private research** (public or private R&D for new innovative projects, development of the « proof of concept » and patenting, development of innovative projects with proof of concept, co-operative projects led by private industrial sector, competitive R&D for industrial innovation through the integration of technologies ...);
- o **Government and private financing** (1/3 government grants or loans for private companies, 1/3 government grants for public laboratories, 1/3 provided by private companies) ;



4) b) Scheme for partnering in biotechnology

- ***Annual call for proposals*** (concerning, for example: health therapeutics and diagnosis innovation, environmental diagnosis through bio technology, alternative technologies based on GMOs [food excluded], creation of crossed bio-incubators ...);
- ***Evaluation and labellization of R&D projects by a scientific Committee***



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Photo de Pasteur, ici