

**EUREKA:**



**bring  
European innovation  
on world market**

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EUREKA

# EUREKA: WHAT ?

An intergovernmental initiative  
launched by 17 countries  
in 1985  
with 34 members in 2004,  
to:



- Strengthen Europe in front of American and Japanese competition
- Stimulate technological trans-national cooperation in Europe
- Encourage industrial initiative

# EUREKA: WHO ?

## A NETWORK

close to clients :  
large company, SMEs, University



- 33 national co-ordinations + DG Research European Commission + common secretariat in Brussels:  
**200 people**
- A rotating chair (beginning June every year)  
    ➔ **2003/2004: French chair**
- A national network within each countries:  
(agencies, administrations, ministries)

# EUREKA . . . . .

- Industrialist's initiative
- Market oriented projects
- Variable geometry
- Some « big » and « small » projects
- International recognized label
- Access to public and private national funding
- Flexibility and rapidity of decision

IN 7 POINTS

# EUREKA: Results

- Label given to 2 300 projects since 1985
- >20 billions € of R&D investment since 1985
- 2000 clients - 75% industrialists (large companies and SMEs)



# EUREKA

## & the Biotech sector

- 1st sector for the number of projects:  
20% of the ongoing projects
- 2nd sector for the cost of projects:  
17% of the ongoing projects
- Strategic initiatives are emerging:  
Virtual Cell, New Safe Medicine Faster

# EUREKA VIRTUAL CELL

## STRATEGIC INITIATIVE

Goal: exploit abundant data in order to map molecular interaction within the cell and build a virtual model predicting the effects of a drug on a given cell

Time frame: 5 to 7 years,

Cooperation of various discipline:

biology, mathematics, informatics, physics, chemistry

Potential partners:

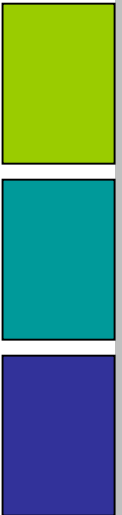
currently more than 35 but **still open**-majority of industrialists

Organisation:

white book, industrial board, steering committee, office, projects

# Key learnings

- Highest added value provided by international collaboration in the BIOTECH sector:
  - ✓ Multidisciplinary
  - ✓ International markets
- According to features of each project, 2 relevant tools available to work together at European level:
  - ✓ Framework Program of the EC
  - ✓ EUREKA



# EUREKA Contacts

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